

Winter PSA Video Contest

AtlantiCare invites students to create a video, no more than 2 minutes long, to promote tips on staying healthy this winter season.



The contest is open to all students (grades K-12) who may work individually or in groups. Have fun but don't forget the facts on promoting winter wellness. Topics may include but are not limited to nutrition, exercise, shaking the winter blues, and tips for preventing illness, such as getting a good night's sleep or how to properly wash your hands.

PRIZES

- **Individual student prizes:** Bluetooth Karaoke Mic per student in each creative team
- **School main prize:** Portable Bluetooth stereo speaker with microphone

**Video entries are due
Friday, January 31, 2025**

[Submission Link](#)



CONTEST RULES

- Contest is open to all grades K-12
- Each video may have a creative team with a maximum of 5 student participants
- Videos may contain additional guest appearances by other students, staff, and family members
- Any music used must be royalty-free
- All video entries must be accompanied by an AtlantiCare Photo/Media Release Form per individual that appears in the video
- Videos will be rated on originality, creativity, and promotion of fun, healthy tips.
- There will be 1 video entry winner in each age group for a total of 3 winning videos:
 - K-4th grade
 - 5-8th grade
 - 9-12th grade
- Student winners will be presented with their individual and school prizes by the Healthy Schools team in person
- Winning videos may be shared on AtlantiCare's social media accounts

**Winners will be announced
by Monday, February 10, 2025**



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